

## Fourth Wall Studios – Slate Announcement, October 25<sup>th</sup>, 2011

### Overview

Fourth Wall Studios announces the first slate of properties being developed for RIDES™, a proprietary transmedia entertainment platform. Rides are immersive, narrative experiences that deliver an unfolding story through multiple internet-connected devices.

Jim Stewartson, CEO of Fourth Wall Studios, said, “This initial slate represents our commitment to creating compelling stories that introduce a wide spectrum of audiences to an immersive new way to experience entertainment.”

The slate currently in development includes:

**HOME: A GHOST STORY** - Fourth Wall Studios' first original Rides project launched in beta on October 17th. A short supernatural-thriller produced to showcase the RIDES platform. Two daughters come back to their family home to find their missing mother. Soon, they realize not all is as it appears... [www.homeaghoststory.com](http://www.homeaghoststory.com)

**DIRTY WORK** - An interactive dark comedy series about a crime scene cleanup crew navigating the after-hours landscape of Los Angeles. The project is in pre-production with a script co-written by Aaron Shure (co-executive producer, THE OFFICE and EVERYBODY LOVES RAYMOND).

**ZOMBIES!** – A horror-musical zombie story that will explore song and dance on an entirely new platform. The last human brain was eaten Sunday... now it's Monday morning. With no more brains to eat, the Zombie populace has to ask themselves, "What now?" Tyce Diorio (Emmy® award winning choreographer of SO YOU THINK YOU CAN DANCE) is attached as the project's choreographer.

**GANGSTER GEEKS** - Based on a concept by Jimmy Smith (legendary, award-winning creative executive and head of Amusement Park Entertainment) and his team, and co-developed with Wondros (Jesse Dylan). A series featuring a group of inner-city nerds whose adventure begins with them trying to defend themselves from gangs, but then discover a root problem which is much more sinister than they ever could have imagined.

**FLARE** - A post-apocalyptic story set in a future in which all the lights have gone out, including the sun. A year after the world darkened, a giant flare suddenly shoots up into the sky then repeats every 24 hours. A group of survivors believe it's a beacon of hope and sets a course across the dangerous landscape to discover its origin.

**CASCADE** - A highly kinetic action serial featuring an everyman who gets shot in the head while trying to stop a murder. When he wakes up in the hospital he's healing at miraculous speed... and developing extraordinary new abilities. On the down side, everyone seems to want him dead.

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### **About Fourth Wall Studios**

Fourth Wall Studios creates content that crosses the traditional barrier between audience and onscreen action, resulting in entertainment experiences that feel more connected, immersive and real.

Founded in 2007 by three award-winning next-generation storytellers, Jim Stewartson, Elan Lee, and Sean Stewart, the Culver City, CA-based company develops a wide range of properties, delivered via Internet browsers, smartphones, game consoles, TVs, movie screens and in the physical world.

In early 2011, Fourth Wall Studios finalized a \$15 million round of financing from visionary Los Angeles-based investor Dr. Patrick Soon-Shiong, with access to a fund of up to \$200 million to finance individual properties.

The development of the slate is being overseen by Zach Schiff-Abrams, Executive Producer. Previously, Schiff-Abrams was most recently a producer at Sony-based Michael De Luca Productions and before that, SVP, Production and Development at Scott Free Productions.

[www.fourthwallstudios.com](http://www.fourthwallstudios.com)